GUARDAVALLE PROJECT

A place in your life.

A project born in Guardavalle, opening up new possibilities across Calabria.

From the regeneration of Guardavalle's historic centre to a region-wide network of homes, accommodation, experiences and services. New ways to experience the region, find a home or become part of a community even without buying property.

Start now. Choose you way.

The Guardavalle project

The Guardavalle Project began with a simple idea: a place comes back to life when people become part of it again.

Not just by visiting, but by living there, returning, building relationships, having a place of their own and developing a lasting connection with the area.

Guardavalle is the heart of the project, where a coordinated programme of property restoration and historic-centre regeneration is taking shape.

From the outset, however, the project also extends across Calabria, through a network of homes, accommodation, activities and services that will create opportunities to discover and enjoy the region without necessarily buying a home.

A place to return to. A project to be part of.

What could this project become in your life?

More than somewhere to visit: a place to experience, return to, build relationships and feel part of something.

A PLACE TO RETURN TO
For anyone who wants a place in their life to come back to, pause and feel at home.

A PLACE TO EXPERIENCE
For those who want to discover a region from within: its people, connections, produce and Experiences.

A DIFFERENT WAY OF LIVING
For those who imagine spending a few days, parts of the year or perhaps a larger part of their lives here.

A PROJECT TO JOIN

For those who want to help build something that grows over time, even without buying a home.

IF YOU WANT A PLACE OF YOUR OWN:

For some, belonging to a place also means having their own home. The Guardavalle Project creates opportunities through coordinated property acquisition and restoration, supporting you from choosing a property through to completion.

MORE THAN HOMES ALREADY ON THE MARKET

The project aims to restore groups of properties, creating new choices, including adjacent spaces that may be combined or reorganised.

A PATH TAILORED TO YOU

Explore opportunities as they become available and plan a home suited to your needs, subject to the properties' features and the feasibility of the work.

A COORDINATED PROCESS

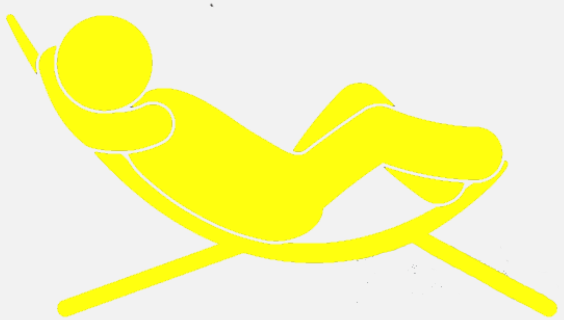
From initial checks to design, permits and construction: technical and organisational support throughout the purchase and restoration process.

NOT JUST A HOUSE. A PLACE TO LIVE.

Somewhere to return to, slow down, find your own rhythm and feel part of something.

YOUR OWN SPACE

A place where you can feel at home without owning it. Choose where and when to stay from the accommodation opportunities made available by the network.



CONNECTIONS

Belonging also means getting to know people and being recognised. Experience the region, its stories, flavours and traditions, on your own terms.

Not a holiday to consume.
A place to come back to.

ROOM TO BREATHE

Step away from everyday routines.
Make time for your interests, the people you love, or simply yourself.

A PLACE ACCESSIBLE TO EVERYONE

Living well also means having spaces, services and people that can respond to different needs.

ACCESSIBILITY

Property restoration will pay particular attention to accessibility and removing architectural barriers, identifying suitable solutions for older people and those with reduced mobility wherever technically feasible.

SERVICES

The project envisages a network of local services and partnerships, including health and care services, to make stays easier and more reassuring.

SUPPORT

A local network of people and professionals may help with everyday needs and help newcomers discover and enjoy the area with greater confidence.

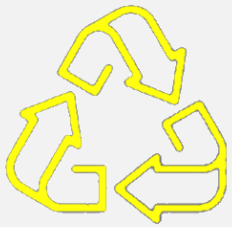
Because feeling at home also means knowing someone is there to help.

RESTORING WITHOUT LOSING IDENTITY

Giving a village new life means preserving its identity while developing more sustainable ways to live there.

SUSTAINABLE BUILDING

Restore buildings while respecting their original features wherever possible, favouring natural materials and **energy-efficient solutions.**

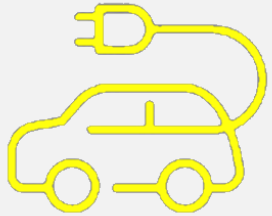


ENERGY

Introduce energy-saving, renewable generation and storage systems to progressively reduce buildings' energy needs.

ELECTRIC MOBILITY

Encourage practical, low-impact mobility, including bicycles and electric vehicles within the ospitality network.



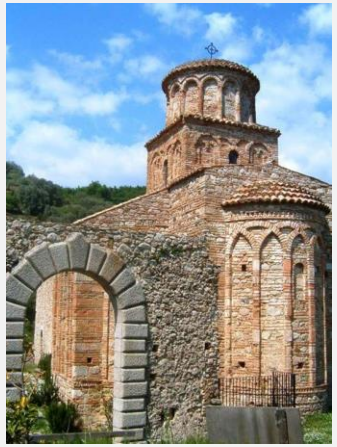
ORGANIC PRODUCE

Connect residents and guests with local producers, showcasing organic food, local supply chains and distinctive products through **CalabriaBio**.

A PROJECT ROOTED IN THE REGION

Start in Guardavalle. Discover Calabria from here.
Joining the project means connecting with a much wider region.

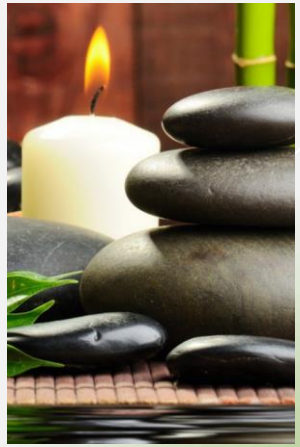
Culture
Villages, traditions, history and lesser-known heritage become part of the experience of discovering and living in these places.



Landscapes
From sea to mountains, Calabria offers remarkably varied scenery and opportunities for discovery In every season.

Nature
Countryside, sea, woodland and rural landscapes become part of daily life, not simply attractions to visit.

Wellbeing
Slow down, move, spend time outdoors, eat well and find time for yourself. Wellbeing begins with how we live.



A PROJECT THAT BECOMES A CONNECTED SYSTEM

HOMES, ACCOMMODATION, PRODUCTS, EXPERIENCES AND SERVICES CREATE GREATER VALUE WHEN THEY WORK TOGETHER RATHER THAN OPERATING SEPARATELY.

LOCAL NETWORK:

Businesses, producers, professionals and existing services retain their independence while joining a network that can develop shared offers.

PLATFORM:

The platform connects the project's components, organises and promote available opportunities, and creates a shared channel to reach new users and markets.

PEOPLE:

Depending on the applicable arrangements, participants can access a network of homes, accommodation, products, experiences and services without organising every activity themselves.

From separate initiatives to one connected system.

GUARDAVALLE: WHERE IT ALL BEGINS

The project is not an abstract idea. It starts with a living village, properties to restore and people, businesses and institutions with whom to build new opportunities.

- A historic centre with a strong identity and an active local community.
- Unused or abandoned properties to be restored through coordinated interventions.
- A setting between sea, hills and mountains, rich in natural, cultural and productive resources.
- A network of people, businesses and institutions with whom to develop activities, services and opportunities.

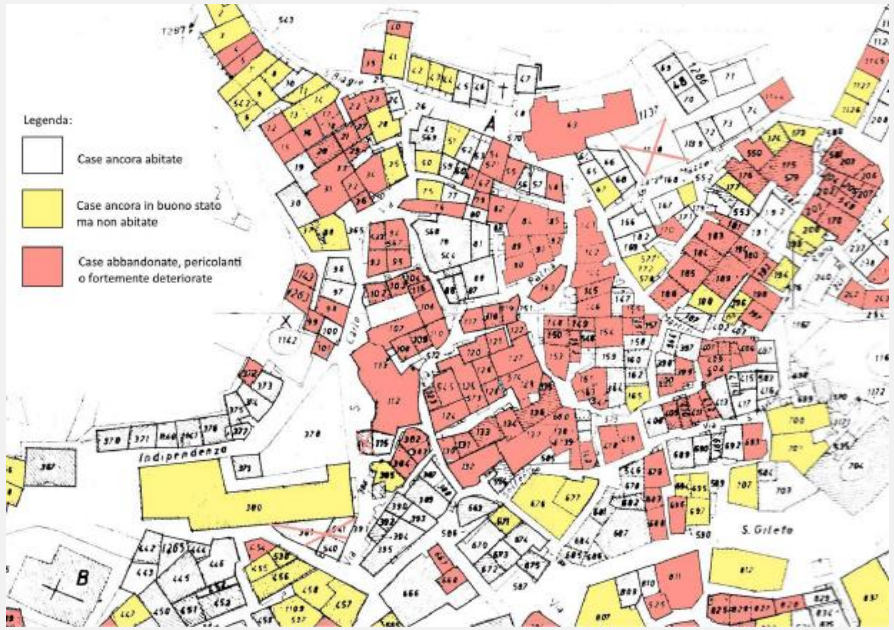
Guardavalle is the heart of the property-regeneration programme.

From here, the project connects historic-centre restoration with a wider network of hospitality, activities and experiences across Calabria.

Start now. Choose your way.

FROM VISION TO REAL REGENERATION

Several groups of abandoned or unused buildings have been identified in Guardavalle's historic centre.
Their deterioration affects neighbouring properties, reducing the quality and value of entire areas.



The project aims to acquire adjacent groups of buildings and bring them under single ownership, enabling coordinated restoration.
This will make it possible to plan comprehensive works, reorganise spaces where feasible and create new residential and other uses. Implementation will proceed in stages, depending on the availability of buildings and the necessary resources, including cooperation with the municipal administration.

Not just restoring individual homes, but bringing life and value back to entire parts of the historic centre.

UN TERRITORIO DA VIVERE. E DA PRODURRE.

La terra, i prodotti e le persone che li producono sono parte integrante del Progetto Guardavalle.

Land, agricultural products and the people who make them are integral to the Guardavalle Project. The area has high-quality agricultural production and farmland that is not fully utilised. The project aims to enhance these resources by connecting producers, farms and processors with hospitality, experiences and new marketing opportunities, including through **CalabriaBio.**

- **ORGANIC EXTRA-VIRGIN OLIVE OIL** - Supporting quality production and local farms.
- **CITRUS FRUIT AND NEW CROPS** - Reviving traditional crops and developing innovative ones suited to the local climate.
- **GUARDAVALLE WINE** - Celebrating local wine-making traditions and distinctive regional products.
- **FARMLAND TO RESTORE** - Bringing unused agricultural land back into productive use and creating entrepreneurial opportunities.

Living in a place also means taking part in its real economy.

HOW YOU CAN BECOME PART OF THE PROJECT

There is no single way to take part. Choose what fits your interests and develop your connection over time.

EXPERIENCE THE PROJECT: Stay in homes and accommodation within the Calabria-wide hospitality network, discover the region and enjoy different experiences — even without buying a home.

HAVE YOUR OWN HOME: Explore property opportunities made available in Guardavalle, with scope to adapt spaces and receive assistance from selection through restoration.

SUPPORT ITS DEVELOPMENT: Help the project grow by becoming a shareholder in Punta Stilo Srl or contributing property, activities or expertise. Shareholding may also include annual hospitality benefits under the applicable conditions.

You do not have to decide everything today. Start by getting to know the project.

Details of access, purchasing and participation are provided in the opportunities guide on our website.

THE PROJECT HAS BEGUN. NOW YOU CAN BE PART OF IT.

Guardavalle is at the heart of a project combining historic-centre regeneration with a Calabria-wide network of accommodation, activities and experiences.

Opportunities will grow as the project develops. You can begin exploring it today without deciding immediately which path is right for you.

Want to know more? Explore the opportunities on our website or get in touch to talk.

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